Economic Development

Project Highlights

• Creates and promotes jobs right here in our community.
• Projects and programs vetted by economic development professionals and approved by both County and City Commissions.
• All projects/programs will be subject to an independent annual audit in order to maintain transparency and accountability.
• Possible economic development projects/programs would support:
  • Workforce development
  • Business expansion, retention, and attraction
  • Airport infrastructure improvements and Madison Mile convention center.
• Estimated Cost: 12% of penny sales tax proceeds ($90.7 million)

Twelve percent, an estimated $90.7 million, of the penny sales tax proceeds will be reinvested into our community to create jobs and diversify our economy. These economic development investments will be analyzed and vetted through a committee of economic development professionals, subject to an independent annual audit, and overseen by our locally elected leaders. From start to finish, all economic development funding will be transparent and accountable to the public.