Your penny. Your projects.

- Every penny is spent for improvements right here in Leon County.
- Projects include improving roads, sidewalks, parks, greenspaces and recreational areas in our community.
- Projects are reviewed by a citizens’ committee and overseen by the County and City Commissions.
- The penny sales tax extension will be on the ballot November 4, 2014.

For more information, please visit: www.LeonPenny.org
  
  call: 606-PNNY (7669)
  or email: info@LeonPenny.org
On November 4, voters will choose whether or not to extend the penny sales tax. The following questions are designed to help you better understand how the penny sales tax works and what to expect in the future.

Q: IS THIS A NEW TAX?
No. In 1989, voters came together to authorize this tax to fund roads and address public safety needs. Ten years later, the tax was extended with a broader mission: not just to expand and improve our local roads, but also to expand our parks and reduce flooding. Since passage our roads have been significantly improved with the expansion of Thomasville Road, Mahan Drive, Capital Circle, Park Avenue, Orange Avenue, and many others; as well as the extension of Blair Stone Road. Additionally, we have been recognized as having the Best Parks in America and have built the current Leon County jail.

Q: WHERE WILL THE MONEY BE SPENT?
Every single dollar generated by this extension will be spent for improvements right here in Leon County.

Q: HOW WILL THE MONEY BE USED?
It is important to recognize that expenditures will be reviewed by a citizens’ committee, subject to an independent annual audit and overseen by our locally elected leaders.
The current plan calls for these dollars to be spent on projects that will improve and expand local roads throughout the community. Funds will also go towards building more sidewalks near schools, creating local jobs, reducing flooding and expanding green spaces and other recreational areas.

Q: WHO PAYS THIS TAX?
The sales tax extension maintains the penny tax on the sale of local goods. This not only includes residents but also visitors, travelers, and businesses who make purchases in Leon County. It is estimated that more than 20 percent of the sales tax collected will be from visitors to Leon County. Additionally, many of the proposed projects will help bring in millions of state and federal matching dollars.

Q: WHAT FUTURE PROJECTS WILL THESE TAX DOLLARS FUND?
It is important to understand that projects will be reviewed by a citizens’ committee, subject to an audit and voted on by our County and City Commissioners. With that said, as a result of hundreds of hours of public testimony and input from thousands of citizens, the sales tax extension money will be spent on:
• Improving local roads;
• Reducing traffic congestion;
• Adding sidewalks near our schools;
• Reducing neighborhood flooding;
• Expanding green spaces, parks and other natural areas; and
• Creating and promoting jobs right here in our community.

Q: HOW LONG WILL IT LAST?
If passed, it will be in effect for 20 years.

Q: WHEN IS THE ELECTION?
The penny sales tax question will be on the ballot in the general election on November 4, 2014.

Q: WHAT WILL THE BALLOT SAY?
The question will likely be the last item on your ballot. It will say:

ONE CENT SALES TAX EXTENSION
To provide for projects designed to improve roads; reduce traffic congestion; protect lakes and water quality; reduce flooding; expand and operate parks and recreational areas; invest in economic development; and other uses authorized under Florida law and to seek matching funds for these purposes, shall the existing one cent sales surtax within Leon County be extended until December 31, 2039, with project expenditures subject to annual independent audit and review by a citizens advisory committee?

Yes = For the 1% (1 cent) tax  
No = Against the 1% (1 cent) tax